



ACADEMIC DEPARTMENTS AND AREAS OF STUDY

ARCHITECTURE, INTERIOR AND PRODUCT DESIGN

Architectural Design	Jewellery Design and Technology
Exhibition Design	Landscape Architecture
Furniture and Lifestyle Product Design	Product Design
Interior Design	Stage and Set Design
Jewellery and Image Product Design	

DESIGN FOUNDATION STUDIES

Visual Arts and Culture	Visual Design for Journalism
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COMMUNICATION DESIGN AND DIGITAL MEDIA

Advertising Design	Publication Design and Print Media
Creative Media	Transmedia
Digital Music and Media	Visual Communication
Film and Television	

FASHION AND IMAGE DESIGN

Costume Design for Performance	Fashion Design Menswear
Fashion Branding and Buying	Fashion Image Design
Fashion Design	Fashion Media Design

TOP-UP DEGREE PROGRAMMES

Course details: www.shape.edu.hk

Registration Number	BIRMINGHAM CITY UNIVERSITY, UK
252577	BA (Hons) Fine Art
251238	BA (Hons) Interior Design
252578	BA (Hons) Landscape Architecture
251239	BA (Hons) Product Design
251237	BA (Hons) Visual Communication (Film and Animation)
251236	BA (Hons) Visual Communication (Graphic Communication)
252181	BA (Hons) Visual Communication (Illustration)
252180	BA (Hons) Visual Communication (Photography)

	COVENTRY UNIVERSITY, UK
252720	BA (Hons) Media
252664	BSc (Hons) Music Technology

Registration Number	NOTTINGHAM TRENT UNIVERSITY, UK
251504	BA (Hons) Fashion Design
251505	BA (Hons) International Fashion Business

	SHEFFIELD HALLAM UNIVERSITY, UK
252251	BA (Hons) Jewellery and Metalwork

	UNIVERSITY FOR THE CREATIVE ARTS, UK
252646	BA (Hons) Fashion Promotion and Imaging

	UNIVERSITY OF LINCOLN, UK
252460	BA (Hons) Architecture
252461	BA (Hons) Design for Exhibition and Museums

MASTER'S DEGREE PROGRAMME

Course details: www.shape.edu.hk

Graduates of Bachelor's degree programmes may continue their master programme studies in Hong Kong via the programme jointly offered by School for Higher and Professional Education (SHAPE, member of VTC) with the following overseas university:

Registration Number	BIRMINGHAM CITY UNIVERSITY, UK
252619-22	Master of Arts in Design Management

ACADEMIC DEPARTMENTS AND AREAS OF STUDY

BUSINESS ADMINISTRATION

Digital Marketing

INFORMATION TECHNOLOGY

Cloud and Data Centre Administration

Games and Animation

Multimedia

Software Engineering

Stage and Live Entertainment Technology

Theme Park and Theatre Creative Technology

ENGINEERING

Mechanical Engineering

Ophthalmic Dispensing

Testing and Certification

INTERDISCIPLINARY PROGRAMME

Arts and Cultural Events Management

Music and Digital Entertainment Business Management

Public Relations and Digital Communication

TOP-UP DEGREE PROGRAMMES

Course details: www.shape.edu.hk

Registration
Number

COVENTRY UNIVERSITY, UK

252719 BA (Hons) International Marketing

252720 BA (Hons) Media

252436 BSc (Hons) Computing

252437 BSc (Hons) Multimedia Computing

RMIT UNIVERSITY, AUSTRALIA

212248 Bachelor of Engineering (Mechanical Engineering) (Honours)

SHEFFIELD HALLAM UNIVERSITY, UK

252135 BA (Hons) Business Management

251420 BSc (Hons) Events and Leisure Management

Registration
Number

THE OPEN UNIVERSITY OF HONG KONG

N/A BBA (Hons) in Professional Accounting

UNIVERSITY OF CENTRAL LANCASHIRE, UK

252131 BA (Hons) Advertising and Marketing Communications

UNIVERSITY OF NORTHUMBRIA AT NEWCASTLE, UK

251032 BA (Hons) International Business Management

250997 BA (Hons) International Hospitality and Tourism Management

UNIVERSITY OF THE WEST OF ENGLAND, BRISTOL, UK

252421 BSc (Hons) Digital Media

252070 BSc (Hons) Information Technology

Registration
Number

UNIVERSITY OF THE WEST OF ENGLAND, BRISTOL, UK

252748 MSc Information Technology

MASTER'S DEGREE PROGRAMME

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IVE

Lee Wai Lee



VTC Auditorium

The VTC Auditorium accommodates over 700 people, with specially designed acoustics to enhance performances, conferences and other gatherings. This 963 square metre venue with disabled access is a focal point of HKDI's interactions with the community.



IVE (Lee Wai Lee)

Established in 1979, IVE (Lee Wai Lee), formerly known as Lee Wai Lee Technical Institute, has committed itself to providing professional vocational education and equipping learners with the ability to meet the needs of various industries and the community. It has been relocated to a new campus adjacent to Hong Kong Design Institute (HKDI) in Tseung Kwan O since September 2010.

The technologically advanced campus is equipped with specialised teaching and learning facilities including Interactive Media Studio, 3D Animation Studio, Multimedia Advertising Studio, Multimedia Entertainment Studio, Game Visualisation Centre and the Model Optical Shop.

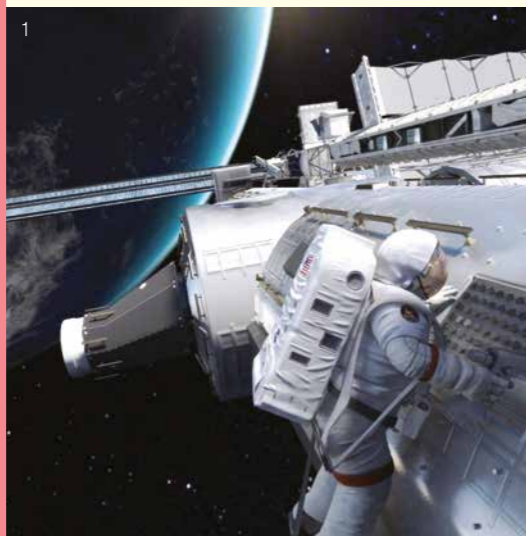


Exhibition Spaces

The HKDI Gallery, d-mart and Experience Centre provide a combined exhibition space of over 1,800 square metres. Open to the public and intended to showcase the breadth of design generated in or related to the HKDI, the three spaces host exhibitions, trade and industry related events, and displays of student works.

1 Au Wing Tin, Kong Yi Hin and Tsang Hou Yin
"M78"
Students of Games and Animation

2 Cheung Sui Cheung
"Impulse"
1st Runner-up (Student Group)
The 31st Hong Kong Watch & Clock Design Competition
Student of Jewellery Design and Technology



Learning Resources Centre

Far more than just a library, the Learning Resources Centre houses over 80,000 books, periodicals and audio-visual materials. It is a place of reflection and interaction where students are encouraged to openly discuss what they have been learning.





HKDI Media Lab

The HKDI Media Lab nurtures and enhances the integration of innovative ideas and media technologies, as well as interactions between education, applied research, professional training and industry application.



HKDI

HKDI Fashion Archive

The HKDI Fashion Archive supports the use of real fashion products as teaching and learning tools, boasting a newly renovated 360 square metre space that houses around 1,500 historical fashion items. Visitors can access the iconoclastic fashion items to understand the design, culture and history behind them via the interactive platform.



Hong Kong Design Institute (HKDI) is a leading design institution under the VTC Group. It provides high-quality education to cultivate knowledge, professionalism, emerging talents who underpin the creative industries in Hong Kong.

With years of experience in design education, HKDI brings together the strengths of four design departments to offer over 20 design programmes spanning across Architecture, Interior and Product Design, Communication Design and Digital Media, Design Foundation Studies and Fashion and Image Design. Highly flexible in articulation and advanced education, HKDI offers students a three-year university degree pathway from a Higher Diploma to Bachelor's degree offered by reputable universities in the UK.

- 1 Chui Kai Hin, Stefan
"Chicken Farm Tower"
Student of Architectural Design
- 2 Leung Ho Sum, Samuel
《回憶備亡》
Student of Visual Communication
- 3 Lau Ching Lai
"Zheung Zhi"
Student of Visual Arts and Culture
- 4 So Ka Chai
"Inkiness"
Sony Fashion Photographic Image Award;
1st Runner-up of Fashion Styling Award
Student of Fashion Image Design



HKDI Centre of Innovative Material and Technology (CIMT)

CIMT is a comprehensive material archive and interactive learning platform designed to facilitate the exchange of material knowledge and associated applications amongst students, faculty, designers and manufacturers.

